

Worksheet for Setting Up Your Social Media/Networking Presence

Name: _____ Web Minder(s) _____

Email address to use: _____

(You may want to set one up just for this purpose on yahoo.com or another free email provider.)

Your Website to list: _____

(If you do not have one yet, it can be added to your profiles at a later date.)

User name, if needed: _____ Password: _____

(Many logins will use your email address)

Google Alert: Search terms: _____

Profile information:

Name of your logo file, for your "photo": _____

DOB/ Date club was founded: _____

Interests: _____

(Take information from your mission statement.)

One-line Bio (Twitter): _____

Groups to Mine on Twitter: _____

(While you may want to follow groups that appeal to your potential custo, you really want **their** followers to follow you. About 1/2 will follow you if you follow them first.)

Web addresses for Social Media accounts:

Linked In: _____

Facebook: _____

MySpace: _____

Twitter: _____

YouTube: _____

Flickr/Photobucket: _____