



PLEASE USE THIS PICTURE

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IMDHA for the 2006 Conference

CONDUCTING GROUP SESSIONS Fun, Profitable, and Easy to Get Started

- FORMAT:** Workshop (3 hours)
- TARGET AUD.:** All levels
- EQUIPMENT REQ.:** None
- OBJECTIVES:** Participants will learn:
Three reasons to conduct group sessions
Five things to consider about your "space"
Two ways to bring in additional income from groups
Important pointers on registration and payment
How to structure your time
Advice on interacting with participants
Tips regarding the hypnosis session

DESCRIPTION: If you're not conducting Group Sessions, you are limiting your income and missing a wonderful opportunity for more clients and product sales. Anne provides a wealth of information about arranging and working with all types of groups including: private in-office groups, open-to-the-public groups, and client-arranged groups. She will give you tips on out-of-town groups, ways to target small businesses and large corporations, and reasons to offer group sessions as a public service. Pointers are included for advertising, retail sales, and referrals.

BIO INFO

Anne King, C.Ht., a professional hypnotist and hypnosis instructor, began a successful full-time practice in 1986 and has since owned and operated businesses in three Texas cities. In addition to seeing clients, she teaches Basic, Intermediate and Advanced Hypnosis for Certification as well as CEU classes for practicing hypnotherapists. She facilitates numerous workshops and classes at her school, bringing in a variety of top-name instructors. Most of the CEU classes are also offered as Video Workshops. She has been heavily involved in metaphysics since the mid-80's and founded the Unity Church of Boerne in her home town in the beautiful Texas hill country in 1995.