

HYPNOTHERAPY and DENTISTRY

"A Match Made In The Mind"

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For

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UNDERSTANDING THE DENTAL ATMOSPHERE

AREAS IN WHICH HYPNOTHERAPY CAN HELP DENTAL PATIENTS...

FEAR/ANXIETY (SHOW UP FOR DENTAL APPOINTMENTS)

WHAT PEOPLE FEAR.....

LOSS OF CONTROL

EMBARRASSMENT

PAIN

NEEDLES

SIGHTS

SOUNDS

SMELLS

THE "DRILL"

THE "TOOLS"

FEELING NUMB

NOT GETTING NUMB

CHOCKING

GAGGING

COST

TIME

EXTENSIVE TREATMENT

TRUST

HOW TO COMMUNICATE WITH THE DENTIST

CATCHING A DISEASE

PERSONAL SPACE ISSUES

TENSION/STRESS/RELAXATION

COMFORT DURING APPOINTMENTS

PAIN RELIEF/PREVENTION

TMJ DYSFUNCTION/BRUXISM/GRINDING

GAGGING/NAUSEA

BLEEDING/SALIVA FLOW

ANESTHESIA/ANALGESIA

SMOKING/CHEWING TOBACCO CESSATION

NUTRITION/SUGAR INTAKE/WEIGHT MANAGEMENT

PREOP PREPARATION

POST OP COMFORT/HEALING

COMPLIANCE WITH...

ORTHODONTICS

PROSTHETICS

ORAL HYGIENE

ACCEPTING TREATMENT PLAN

MAKING AND KEEPING APPOINTMENTS

HABITS

NAIL BITING

CHEEK/LIP/TONGUE CHEWING

THUMBSUCKING

TONGUE THRUST/SUCKING

BRUXING

AREAS IN WHICH HYPNOTHERAPY CAN HELP DENTAL PROFESSIONALS...

THEIR PERSONAL TENSION/STRESS

SLEEP

PERSONAL SPACE ISSUES

IN OFFICE TENSION/STRESS

TREATMENT PLAN ACCEPTANCE

PATIENT COMPLIANCE

PATIENT RETENTION

COMMUNICATION WITH PATIENTS & STAFF

INCREASED APPOINTMENTS

EASIER APPOINTMENTS

MARKETING

MAINTAIN STAFF

SHORTER APPOINTMENT TIMES